

**Emma Lin**

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**John Chan**

HR Manager  
Kwok-Kwong IT  
18 Ka Yip Street  
Chai Wan, Hong Kong

**Thursday 29th June**

To Mr. Chan,

I am applying for the Front End Web Developer role at Kwok-Kwong IT because I believe I have the technical skills, experience and creative vision to succeed in the role.

I love building, modifying and improving websites. I have spent seven years working across three major IT firms creating websites for over 150 clients. In this same period I have become fully proficient in the below software and programming tools:

- HTML
- CSS
- jQuery
- JavaScript
- Node.js
- Adobe Suite – Photoshop, Illustrator, InDesign
- Adobe Dreamweaver

In my current role at Create Great IT I work with large profile corporate and government clients to tailor websites to their needs. I also work closely with the user experience (UX) team to ensure the website and its components are engaging and easy to navigate, ensuring maximum usage and satisfaction. In this role, 87% of clients have reported increased time-on-site and improved website traffic after working and redesigning their websites with us.

I'm also working in a freelance capacity with a local start-up called Hong Kong Discovery. Our small team of five are building a Hong Kong map app that customises your journey and map according to information such as age, interests and preferred mode of transport provided by the user. Together we have already raised HK\$150,000 in a SimplyGiving.com campaign to test the app rigorously, and have been nominated for two AsiaApp Awards.

The role advertised at Kwok-Kwong IT is a promising next step in my career, and one where I'm confident I can both advance my skills and create dynamic, innovative website solutions for more clients than ever before.

Thank you for taking the time to read my application, and please let me know should you wish to see more of my work.

Respectfully,  
Emma.